



THE ROYAL MINT®
THE ORIGINAL MAKER

Britannia

BULLION MINTED BAR RANGE



Britannia
5g Gold Bar



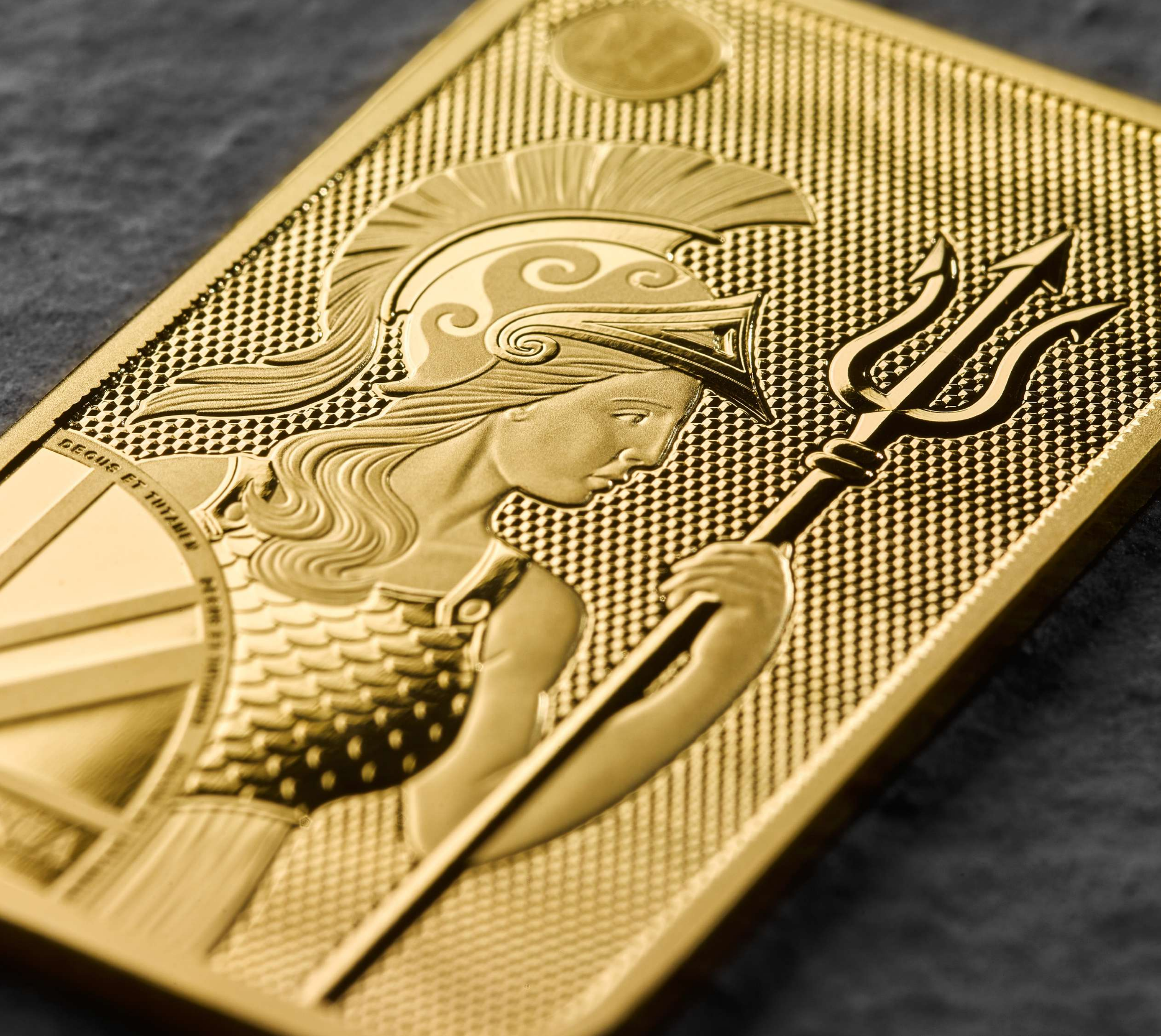
Easy to Authenticate,
Impossible to Mistake

Retail gold
insights
A world of
opportunity



WHAT THE WORLD IS SAYING ABOUT GOLD

According to research conducted by the World Gold Council, trust is one of the major concerns for gold investment considerers. The sample drawn from all significant gold markets around the world revealed that 48% of people reported a lack of trust as a barrier to purchasing gold as an investment, with 28% worried about buying fake gold and 21% concerned about the purity of gold.



SECURITY YOU CAN SEE

This year, our Britannia gold bullion bar range marks a new chapter for the numismatic icon, as Jody Clark's modern interpretation of the figure is enhanced with three security features. Making it easy for you to authenticate and liquidate your bullion bars, these unrivalled visual features significantly reduce the risk of counterfeiting and ensure that each gold bar in our Britannia range is more secure than ever.

THREE SECURITY FEATURES



MICRO-TEXT

Micro-text around the edge of Britannia's shield spells out the words 'DECUS ET TUTAMEN', which translates to 'an ornament and a safeguard'.



SURFACE ANIMATION

Textured animation creates a wave motion behind Britannia when the bar is moved.

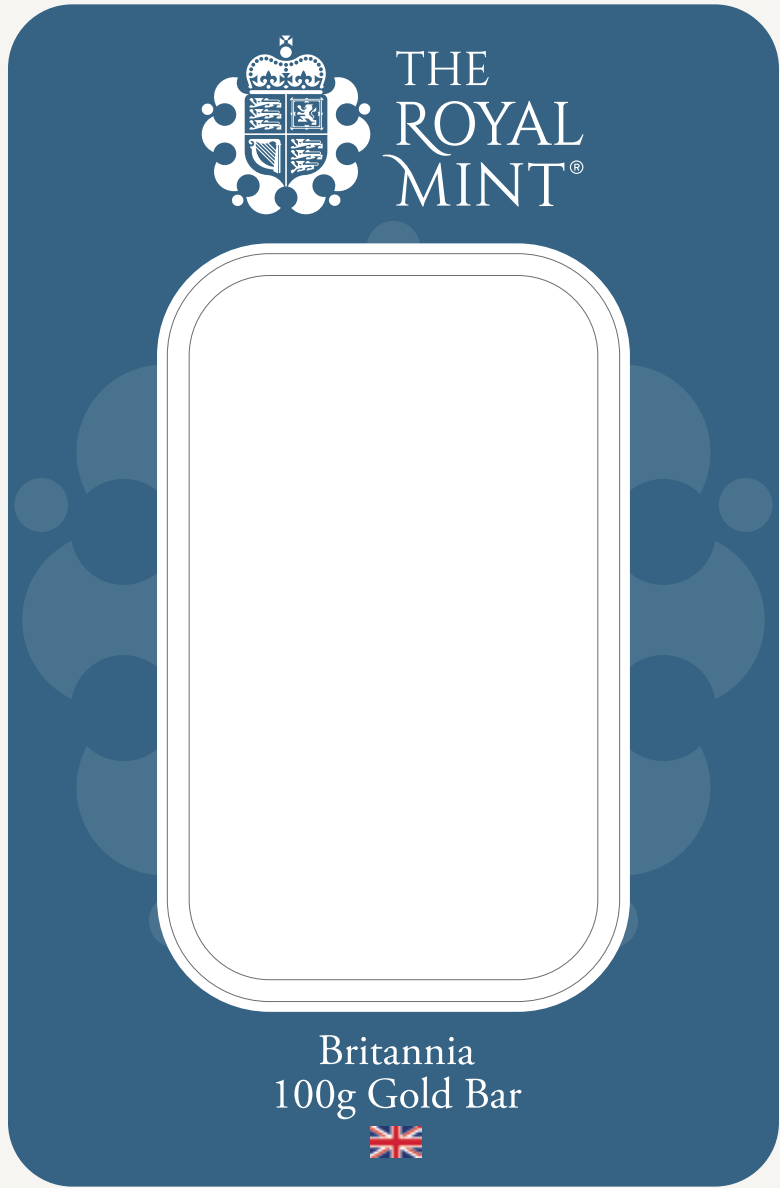


LATENT IMAGE

A latent image switches between a trident and a padlock when the bar is rotated.

PACKAGING SECURITY FEATURES

FRONT



CERTICARD®

Featuring The Royal Mint's iconic branding

BACK



Packaging in natural light

BACK



Packaging under UV light with broken seal

UV WATERMARK

UV luminescent watermark

CRYPTOPRINT®


Tamper-evident seal

CERTIEYE®

QR code provides instant product authentication

SERIAL NUMBER

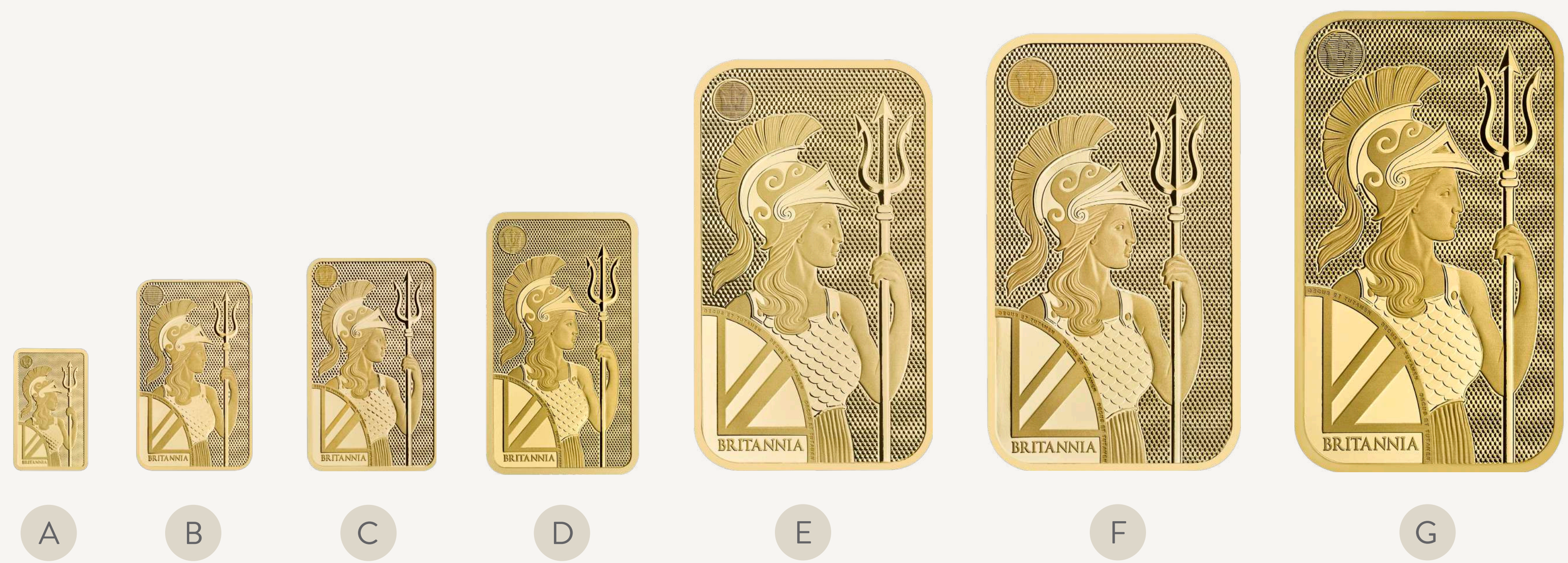
Matches the serial number imprinted on the bar itself



“By focusing on the natural reflection of the metal and using advanced new technology, we have created a unique and highly safe bar that gives customers complete confidence.”

Gordon Summers, Chief Engraver

THE RANGE



Front Designer: Jody Clark | Back Designer: Jody Clark | Production Standard: Bullion

	A	B	C	D	E	F	G
	1g Gold Bar	5g Gold Bar	10g Gold Bar	20g Gold Bar	1oz Gold Bar	50g Gold Bar	100g Gold Bar
Alloy	999.9 Au	999.9 Au	999.9 Au	999.9 Au	999.9 Au	999.9 Au	999.9 Au
Weight	1g	5g	10g	20g	1oz	50g	100g
Packaging	Certiline Blister Packaging	Certiline Blister Packaging	Certiline Blister Packaging	Certiline Blister Packaging	Certiline Blister Packaging	Certiline Blister Packaging	Certiline Blister Packaging
Security Features	✓	✓	✓	✓	✓	✓	✓



Owned by HM Treasury, The Royal Mint works in collaboration with the LBMA and the World Gold Council.

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